

MEDIA RELEASE

Orangeville businesses congratulated for United Way donations

Orangeville, Ontario. December 17, 2010. Local financial services firm Davis & Henderson were recognized for their first United Way workplace campaign at a luncheon in Guelph on December 8, 2010. The company raised almost \$10,000 in donations during their month-long campaign.

Other local businesses, including PolyOne, Future Shop, and the LCBO also ran successful campaigns. The LCBO raised \$16,000 through their point-of-sale campaign in October. Local branches of RBC, TD Canada Trust, CIBC and Meridian Credit Union also contributed to the United Way during this year's fundraising campaign.

"We are so pleased that businesses in Orangeville are embracing the United Way as it grows in the community," said Ken Dardano, executive director of the United Way of Guelph & Wellington, which serves the Dufferin area. "Because of past support, we are providing \$40,000 in funding for seven Orangeville-based social service programs in 2011."

In October, the United Way announced that the Alzheimer Society of Dufferin County, Big Brothers Big Sisters Dufferin, Canadian Mental Health Association (Grand River Branch), Dufferin Child and Family Services, Dufferin Parent Support Network, Headwaters Communities in Action, and Hospice Dufferin would be sharing the United Way funds raised by local businesses in previous years.

"As more businesses step-up and become United Way donors, we hope to expand this funding in the future," added Mr. Dardano.

For more information

Ken Dardano, Executive Director

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About the United Way of Guelph & Wellington: The United Way of Guelph & Wellington is proud to serve the communities in Orangeville and Dufferin County. We are a volunteer driven, charitable foundation that works to meet pressing needs in the community through fundraising and fund distribution. By identifying issues and needs, engaging the community through fundraising and volunteerism, and delivering results through allocating funds and beyond, the United Way is in the community for the community.

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